



ARTWORK SPECIFICATIONS

The following guidelines are being provided to you in hopes that we can make your experience with Gen3Printing both pleasant and efficient. We look forward to working with you. Please feel free to direct any questions you might have to your Sales Representative. Thank you!

1. Color Printouts

Please provide a color printout along with all specific, pertinent information. (PMS Colors, finished size, etc...)

2. Programs

We support a multitude of the latest Mac OS software applications available, including: Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Macromedia Freehand and QuarkXPress. Please call before supplying art created with other applications or within a PC environment to verify support.

3. Files

Artwork should be proportionate to final size. Please make sure art allows for at least 1/4" bleed.

4. Fonts

Include both parts of all fonts or convert fonts to paths.

5. Linked Graphics

Include all placed graphics separately in an editable format.

6. Resolution

All Photoshop files or scans should have a minimum resolution of 300 dpi at the final size the art will be printed. Please provide layered Photoshop PSD files in addition to the final EPS or TIF when available.

7. Bleeds

Provide a minimum of 1/4" bleed on all sides of art at full size.

8. Colors

Specify spot colors using the Pantone Matching System (PMS colors). 4 Color process art should be specified as CMYK. All RGB files will be converted to CMYK. Please note that this conversion may cause a shift in color.

9. Disks & Media

Disk formats accepted are: CD, CD-R, CD-RW, DVD, DVD-R, DVD-RW. Art File types supported are: .AI, .EPS, .PDF, .TIF, .PSD, Freehand, and Quark.

Image File types supported are: JPEG, .PNG, .PDF, .and .TIF

10. Email &

File Transfer

E-mail is available for smaller files or missing fonts/elements, however we suggest using our online dropbox for quick delivery of larger files. You can find this online dropbox at the following URL:

<http://dropbox.yousendit.com/gen3printing>